

GradLink

Information for Employers in China



ABOUT GRADLINK

GradLink is the UK's award-winning careers site for international students.

GradLink is a completely free service for all, including employers.

Receiving thousands of visits daily, GradLink is produced for international students at all universities across the UK by the University of the West of England (UWE Bristol).

GradLink covers nine regions globally, including China.

GradLink provides employers in China with a free one-stop portal for recruiting China graduates from the UK's top 100 universities – including Oxford, Cambridge and London.

Employers in China can use GradLink to:

- Search the CVs of China students and graduates who have studied at 130+ UK universities
- Be notified of the best students and graduates suited to your recruitment needs
- Advertise your vacancies and internship opportunities to thousands of students and graduates (both fresh and experienced).



“GradLink is an incredibly useful resource for Asian students. A high proportion of our international students come from China, Singapore, Malaysia, Vietnam and Thailand so being able to direct them to an up to date source of careers advice and job adverts is a real bonus.”
Senior Careers Specialist,
University of Oxford

YOUR OWN BRANDED SECTION

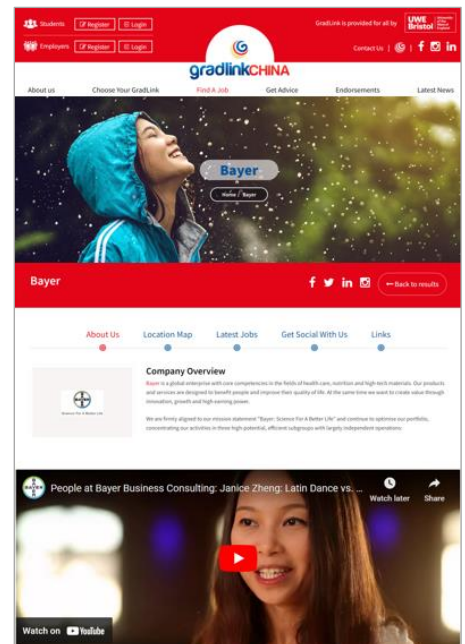
Employers can have their own branded section on GradLink, where you can give an overview of your company, link to key careers pages on your site, advertise jobs and internships, and more.

Any advertised roles can link directly through to the vacancy pages on your site. Alternatively, we can set up an RSS feed.

In addition, you can use your dashboard to search our database of CVs for students and graduates from over 130 UK universities – all free of charge.

CHINA EMPLOYERS ON GRADLINK

Includes: Deloitte, Bayer, Honeywell, Intel, GSK, United Overseas Bank, Merlin, and many others!



"As a platform, GradLink grants more outreach than BDO's Talent team alone and thus helps us find the perfect candidates for our roles."
Director of Talent Acquisition,

GRADLINK ACHIEVEMENTS

- The UK's award-winning careers site dedicated to international students and graduates
- Winner of the Times Higher Award for 'Outstanding International Student Strategy'
- Shortlisted for five major UK university awards in our first three years
- Students from over 130 UK universities registered on the site
- 1000's of users daily; 200,000+ followers on our social media
- 1000+ global network of employers on board – from Deloitte in Shanghai, through to EY in Dubai, Standard Chartered in Singapore, etc.
- GradLink supporters include the China-Britain Business Council, British Chambers of Commerce, CPA and ACCA Global

BE PART OF GRADLINK

Register now at www.gradlinkUK.com.

Alternatively, you can find out more, or save time by letting us create your profile for you, by contacting David Gee, Founder of GradLink at david.gee@uwe.ac.uk.