

# GradLink

## Information for Employers in South Asia



## ABOUT GRADLINK

GradLink is the UK's award-winning careers site for international students.

GradLink is a completely free service for all, including employers.

Receiving thousands of visits daily, GradLink is produced for international students at all universities across the UK by the University of the West of England (UWE Bristol).

GradLink covers nine regions globally, including South Asia.

GradLink provides employers in South Asia with a free one-stop portal for recruiting South Asia graduates from the UK's top 100 universities – including Oxford, Cambridge, London and Edinburgh.

Employers in South Asia can use GradLink to:

- Search the CVs of South Asia students and graduates who have studied at 100+ UK universities
- Be notified of the best students and graduates suited to your recruitment needs
- Advertise your vacancies and internship opportunities to thousands of students and graduates (both fresh and experienced).

*“GradLink is an incredibly useful resource for international students. A high proportion of our international students come from Asia so being able to direct them to an up to date source of careers advice and job adverts is a real bonus.”*

Senior Careers Specialist,  
University of Oxford



## YOUR OWN BRANDED SECTION

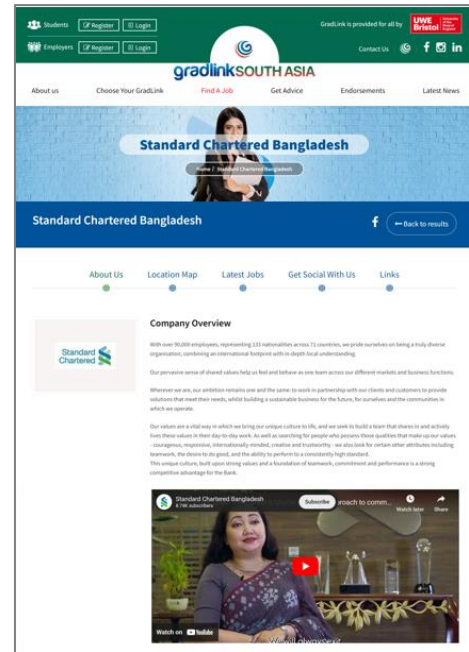
Employers can have their own branded section on GradLink, where you can give an overview of your company, link to key careers pages on your site, advertise jobs and internships, and more.

Any advertised roles can link directly through to the vacancy pages on your site. Alternatively, we can set up an RSS feed.

In addition, you can use your dashboard to search our database of CVs for students and graduates from over 100 UK universities – all free of charge.

## SOUTH ASIA EMPLOYERS ON GRADLINK

Includes: KPMG, Grameenphone, MetLife, GSK Standard Chartered, Nestle and more!



*"As a platform, GradLink grants more outreach than BDO's Talent team alone and thus helps us find the perfect candidates for our roles."*

## GRADLINK ACHIEVEMENTS

- The UK's award-winning careers site dedicated to international students and graduates
- Winner of the Times Higher Award for 'Outstanding International Student Strategy'
- Shortlisted for five major UK university awards in our first three years
- Students from over 100 UK universities registered on the site
- 1000's of users daily; 200,000+ followers on our social media
- 1000+ global network of employers on board – from Deloitte in Dubai, through to KPMG in Bangladesh, Standard Chartered in Singapore, Morgan Stanley in the UK etc.
- GradLink supporters include British Chambers of Commerce around the world, CPA and ACCA Global

## BE PART OF GRADLINK

Register now at [www.gradlinkUK.com](http://www.gradlinkUK.com).

Alternatively, you can find out more, or save time by letting us create your profile for you, by contacting David Gee, Founder of GradLink at [david.gee@uwe.ac.uk](mailto:david.gee@uwe.ac.uk).